



A 501(c)(3) CHARITY CONCERT BENEFITING

THE LOWCOUNTRY AUTISM FOUNDATION



OUTLAWS FOR A CAUSE

DATE

OCTOBER 10, 2026

VENUE

**CAPTAIN WOODY'S,
HILTON HEAD**

DECK

**SPONSORSHIP
OPPORTUNITIES**

Music Moves Us. *Purpose Unites Us.*



Through music and purpose, Outlaws For A Cause brings the Hilton Head community together for an unforgettable night of authentic live music, genuine connection, and real impact.

It's more than a concert - it's a tradition in the making, a room full of people who all showed up! Every ticket, every donation, and every sponsorship goes directly to the **Lowcountry Autism Foundation** (a local nonprofit serving families across the South Carolina Lowcountry and the families they serve right here in our backyard)

501(c)(3)

REGISTERED NONPROFIT

100%

PROCEEDS TO THE CAUSE

TAX-DEDUCTIBLE

ALL DONATIONS

*"No one is useless in this world who lightens the burdens of another."
— Charles Dickens*

THE LINEUP

Three Acts. One Stage. Straight From Austin, TX.

Three incredible acts from Austin, Texas — outlaw country, honky-tonk, and roots-rock songwriting.



DALE WATSON

Headliner • Austin, TX

Bringing his Texas Lonestars and special guest Celine Lee. Coined the genre 'Ameripolitan.' Has shared stages with Johnny Cash, Willie Nelson & Merle Haggard. Regular performer at the Grand Ole Opry. 30+ albums. Best known for 'I Lie When I Drink.'



ELLIS BULLARD

Featured Artist • Austin, TX

True-blue honky-tonk experience. Built his sound at Austin's Sam's Town Point and White Horse. 2024 album 'Honky Tonk Ain't Noise Pollution' earned Rolling Stone coverage and top billing at Mile O Fest.



GORDY QUIST & ED JURDI Of The Band Of Heathens

Featured Artist • Austin, TX

Co-founders of Americana group The Band of Heathens. #1 on Americana Radio Chart. Austin City Limits alumni. Performing in an intimate acoustic duo format for OFAC.

LIVE • ONE NIGHT ONLY • CAPTAIN WOODY'S, HILTON HEAD



TIER 01 · PRESENTING

THE JOHNNY CASH

"The Man In Black"

\$15,000

The headline package - naming rights, top-tier visibility, and full VIP experience.

EXCLUSIVE — ONE PRESENTING SPONSOR ONLY

NAMING & TITLE RIGHTS

- Official event title: "[Your Company] Presents Outlaws For A Cause"
- Main stage naming rights: "The [Company] Stage"
- On-stage

BRANDING & VISIBILITY

- Largest logo on all event materials: posters, programs, stage backdrop, emails, and staff
- Full banner on event landing page
- Website (with volunteer/Staff

TICKETS

- 10
- Private sale
- Water, and Ed and Gordy from The BOH pre-show
- Dedicated private hospitality room with drinks and snacks
- Signed merch from each artist for giveaway or internal use (hat or shirt)

SECTION

- 2 Dedicated sponsor appreciation posts across all event socials
- 3+ dedicated posts, featured in 30-day countdown, and post-event recap

SOLD OUT

GOLD SPONSOR



TIER 02 • GOLD

THE DOLLY PARTON

"Queen Of Country"

\$10,000

Reserved stage-side seating, meet & greet access, and your name on the section all night.

UP TO TWO PACKAGE SPONSORS ACCEPTED

NAMING RIGHTS

- Naming rights to the reserved seating section nearest the stage: "The [Company] Section"
- On-stage recognition during the event.

BRANDING & VISIBILITY

- Secondary logo placement on posters, programs & stage signage
- Logo on emails, website (with link), and Logo on Volunteer/Staff shirts

TICKETS & PERKS

- 8 General Admission Tickets
- Meet & greet with all three artists (2 sponsor representatives)
- Signed merchandise from all three artists for sponsor use

SOCIAL & AUCTION

- 2 Dedicated sponsor appreciation posts across all event socials
- 3+ countdown stories, and post-event tag

SILVER SPONSOR



TIER 03 · SILVER

THE WAYLON JENNINGS

“Hoss”

\$5,000

*Name to a high-traffic spot and put your
brand where the crowd gathers*

UP TO TWO PACKAGE SPONSORS ACCEPTED

NAMING RIGHTS

- Naming rights to one element of your choice: auction table, merch booth, bar, or photo area
- Custom signage at chosen zone

BRANDING & VISIBILITY

- Logo on posters, programs, recognition board, and website
- Name in email marketing and "Silver Sponsor" listing in event program

TICKETS & PERKS

- 6 General Admission tickets
- Display brochures, business cards or branded materials at sponsor table
- Option to contribute an item to the charity auction

SOCIAL MEDIA

- 1 dedicated shoutout post across all event socials
- Combined "Thank You Sponsors" posts pre-event & post-event

PATRON TIER



TIER 04 • Community

THE WILLIE NELSON

“The Cosmic Cowboy”

\$2,500

A patron of the music, a friend of the cause.”

IDEAL FOR LOCAL BUSINESSES

NAMING RIGHTS

- Listed as “Community Sponsor” in event program
- Recognition on event sponsor board

BRANDING & VISIBILITY

- Logo on programs, recognition board, and website
- Name in email marketing

TICKETS & PERKS

- 4 General Admission tickets
- Sponsor table to display branded materials
- Option to contribute an item to the charity auction

SOCIAL MEDIA

- Combined "Thank You Sponsors" posts pre-event & post-event

COMMUNITY TIER



TIER 04 • Community

THE MERLE HAGGARD

“The Hoss”

\$1000

*Show your support and connect your
brand with the local community.*

EVERY DOLLAR MAKES A DIFFERENCE

NAMING RIGHTS

- Listed as “Community Sponsor” in event program

BRANDING & VISIBILITY

- Name on banner

TICKETS & PERKS

- 2 general admission tickets
- Option to contribute an item to the charity auction

SOCIAL MEDIA

- Combined "Thank You Sponsors" posts pre-event & post-event

Meet Our Team.

The people behind the event making it all happen.



JON YELLON

President

25+ years in real estate and mortgage. Founded OFAC after witnessing firsthand the challenges and triumphs of loving someone close who needs a little more support - his sister, who has autism.



SHANNON FORD

Vice President

30+ years of event management experience. Director of Operations for Dickson Productions, leading production of music festivals and travel experiences nationwide and internationally.



JAY NAZZ

Committee Chair

Founding member of Grammy Award-winning Americana band Reckless Kelly. Three decades in the music industry. Plays a key role uniting artists, fans, and partners around the OFAC mission.

CONTACT US

Saddle Up. Sponsor Up.

Align your brand with a night of live music, community, and a cause that matters.



EMAIL

**info@
outlawsforacause.org**



WEBSITE

outlawsforacause.org



SOCIALS

INSTA: @outlawsforacause



VENUE

**Captain Woody's
14 Executive Park Dr
Hilton Head, SC 29928**

OCTOBER 10, 2026 · CAPTAIN WOODY'S · HILTON HEAD, SC

LET'S RIDE. PARTNER WITH US.